

Auping Essential

contemporary & sustainable

design



auping

2 — An Auping is more than just a bed. Or a mattress.

Auping strongly believes that people can improve and restore themselves with quality rest and sleep. Sleep is an active period in which the body and mind recharge. It helps people learn more easily, stay fit, recover, and grow.

We believe a rested world, is a better world. A beautiful world. When well rested, you feel it: you are relaxed, energetic, alert and friendly. You are awake.

Every day we work on the ultimate sleep comfort of tomorrow. It is our mission to work with passion and curiosity to provide products and services that ensure you can live your well life well rested and relaxed, energetic, alert and pleasant.



It is our conviction
**a well
rested
world**
is a beautiful world

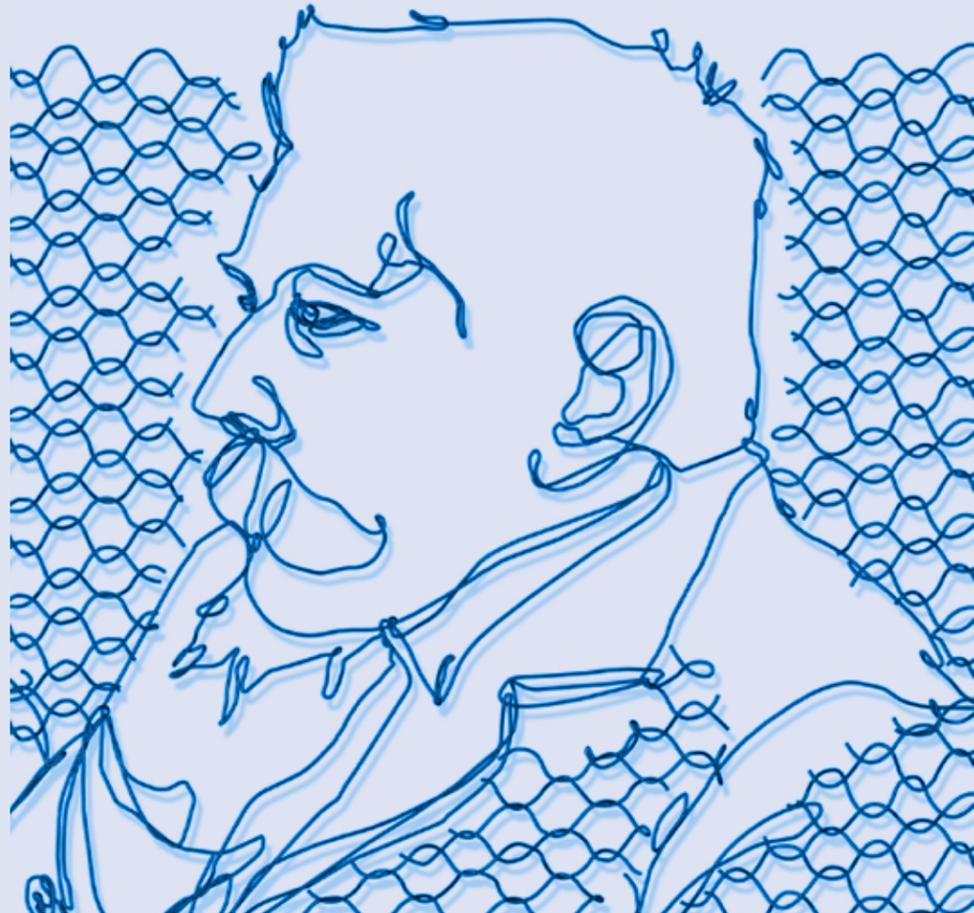


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Johannes Auping

Way back in 1888, Johannes Auping, a blacksmith in Deventer, The Netherlands, focused on the natural recovery capacity of people when he invented the mesh base. He imagined a bed that would make sleeping healthier and more comfortable. Mattresses and box springs soon followed.

In our 130 years heritage Auping always comprehensively focussed on design.



The work place of Johannes Auping in 1888. In Deventer. Still our home town.



An Auping is
**personal,
custom-made
craftsmanship**
That's what makes
it so special

Auping production facilities in Deventer, The Netherlands

Made in Holland

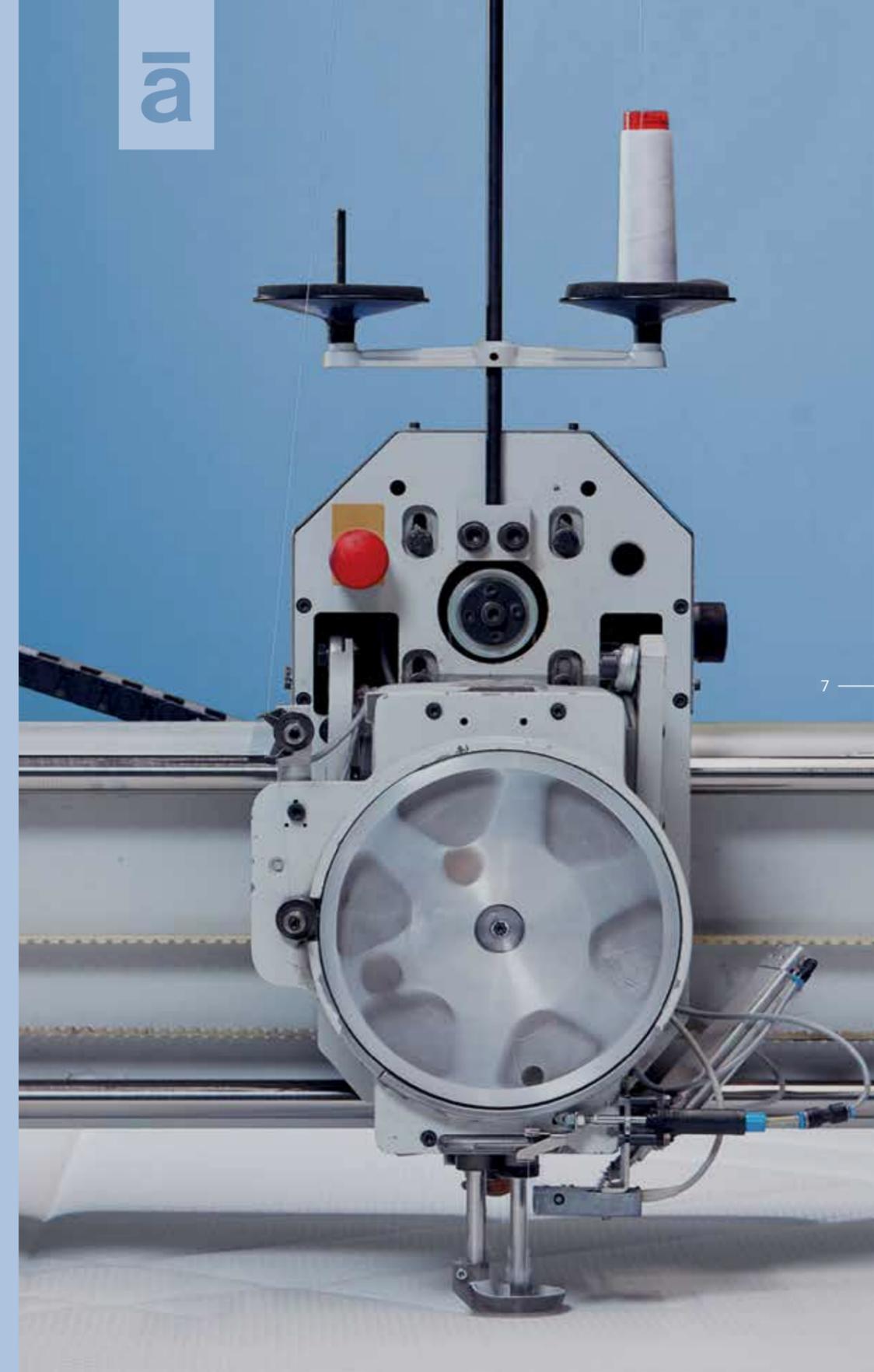
Auping deliberately chooses Deventer (NL) for its production site. At this state-of-the-art location, our many years of expertise and workmanship are combined with the latest developments in the fields of technology, ergonomics, and design.

Sleep better with a clear conscious

We strongly invest in sustainability and have the ambition to organize all our business processes, products and services in a circular manner and according to the Cradle to Cradle philosophy (C2C). The production site is organized lean and mean with as much possible local suppliers.



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Essential

Sleep even better with
honest & sustainable materials

As the market leader, we take responsibility
for today and tomorrow. Not because it is expected
of us, but because we think we should.

Essence

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Auping Essential: Contemporary and sustainable

With its slender lines and slightly curved headboard, the Auping Essential is very much a contemporary bed. This bed is created by the Berlin designer duo Köhler&Wilms. Thanks to its wide range of color and style options, this contemporary bed model suits each and every bedroom. A lot of thought went into this design, so that you can enjoy it for years to come.



concept
design award

2012

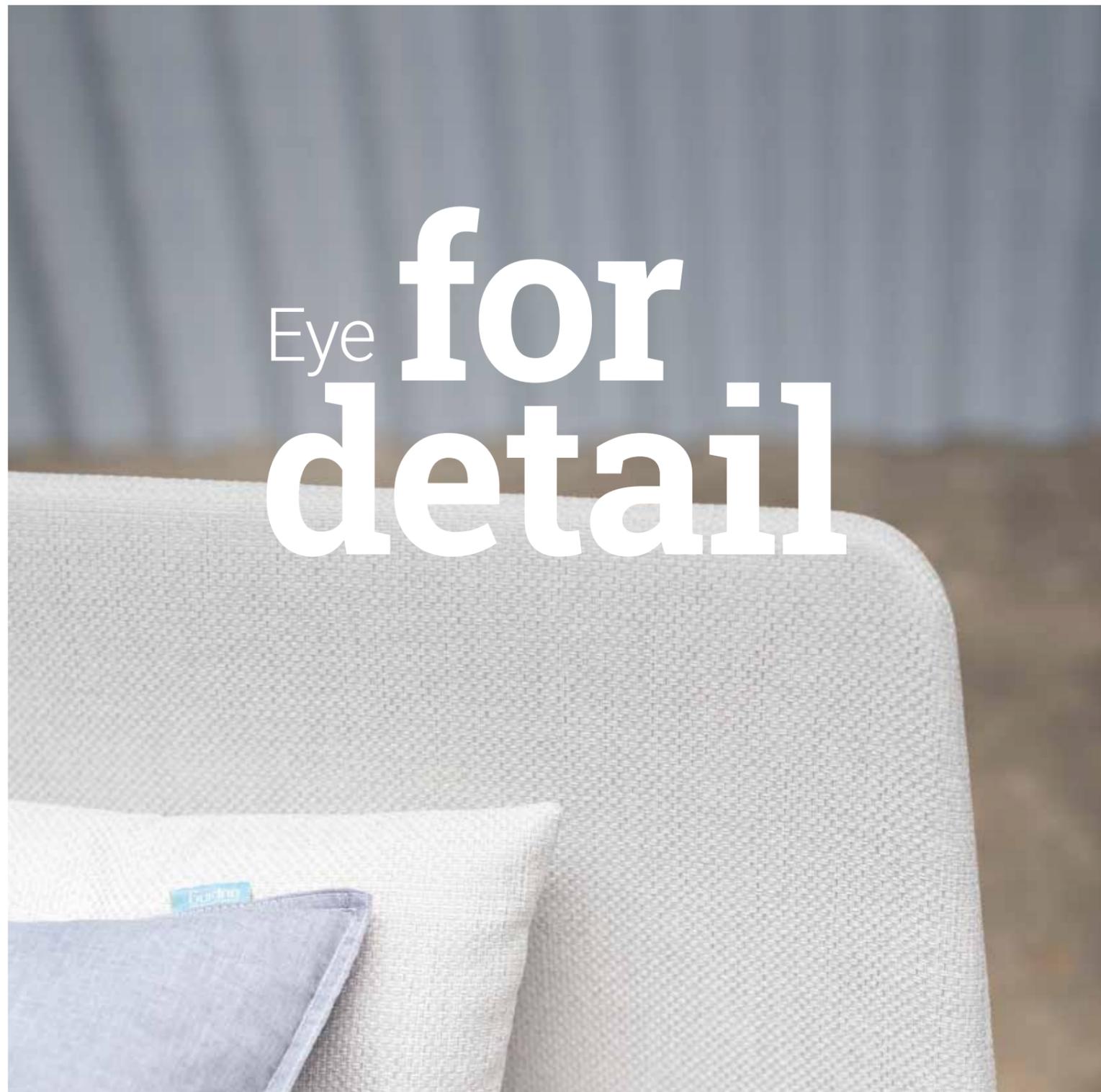


2014:
good industrial
design



reddot design award
winner 2012

Eye **for** detail



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100% recyclable bed

The Essential bed is made of honest materials. Steel is the basis of all Auping beds and 100% recyclable. The legs are made of 98% recycled aluminum. For the headboard Auping uses FSC wood and PEFC beech. This makes the Essential a truly sustainable design.

Honest details



Adjustable for optimal comfort

The Auping mesh base is the perfect basis for a good night's sleep. It's 80% open structure ensures optimal ventilation. Your body is evenly supported thanks to the 10.000 support points.

Available as flat or adjustable mesh base. An adjustable base is ideal when you want to read in bed at night and it also gives you extra comfort while sleeping for example when you have a cold.

A mattress connector joins the mattress and the mesh base together to ensure your mattress will not shift.



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Available in 3 options

- Flat
- Adjustable (1 motor) back section
- Adjustable (3 motors) back, foot and head section

Wake up
**refreshed
& fully
charged**



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Latex in the comfort layer ensures a soft and resilient feel

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DPPS® pocket springs allow you to turn around effortlessly

Auping mattresses consist of carefully developed layers, each of which has a specific purpose. Everything is just where it should be, and made of high-quality materials. The additional advantage is that you never need to turn your mattress again.

An Auping mattress gives you the support you need, where you need it. It takes pressure off your spine and lower back, and provides your shoulders and hips with extra support.

At the core of every mattress, you will find our unique DPPS® pocket springs, which offer optimal support, allowing you to turn effortlessly without waking up.

All Auping mattresses contain latex for a resilient feel. Latex Perfo and Latex Pura have been specially designed for Auping. Both are very sustainable and provide optimal ventilation.



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Your Essential

Everybody has different needs and preferences. That's why we make mesh bases and mattresses to fit, with additional features to enhance your optimal sleeping experience. Whether you pick a Basic, Smart or Premium Essential, your day will start fully charged.

Auping Connect

Improve your sleep using the smart technology in Auping Connect*. Adjust your bed easily into the right position using your phone or tablet. Start the next day well with the smart alarm function.

*Please check the availability of Auping Connect at your dealer.



Basic
Your basic Essential set



Smart
Technology enhanced



Premium
Optimal experience



Choose your colors

Lacque colors

- Pure White
- Skin
- Coral Red
- Rusty Red
- Clay
- Forest Green
- Night Blue
- Cool Grey
- Warm Grey
- Deep Black

The Essential aluminum bed frame is available in:
 Width: 80 / 90 / 100 / 120 / 140 / 160 / 180 / 200 cm
 Length: 200 / 210 / 220 cm
 Height: available in two heights 50 cm and 57 cm
 (combined with Cresto mattress)



Choose your fabrics

Fabrics

1. Molly 194 c
2. Remix 933 c
3. Clara 548 c
4. Coast 14 b
5. Coco 48 b
6. Touch 52 b
7. Honeycomb 67 a
8. Irregular 36 a
9. Peach 166 a
10. Facet 50 b
11. Points 123 b
12. Heaven 101 a
13. Crush 169 a

Sustainability tip

The Points (B) fabric (11) is made of yarns recycled from old clothing. The Molly (C) fabric (1) is not dyed or chemically treated, the colors derive from the actual wool mix.





www.auping.com

auping
Auping nights, Better days