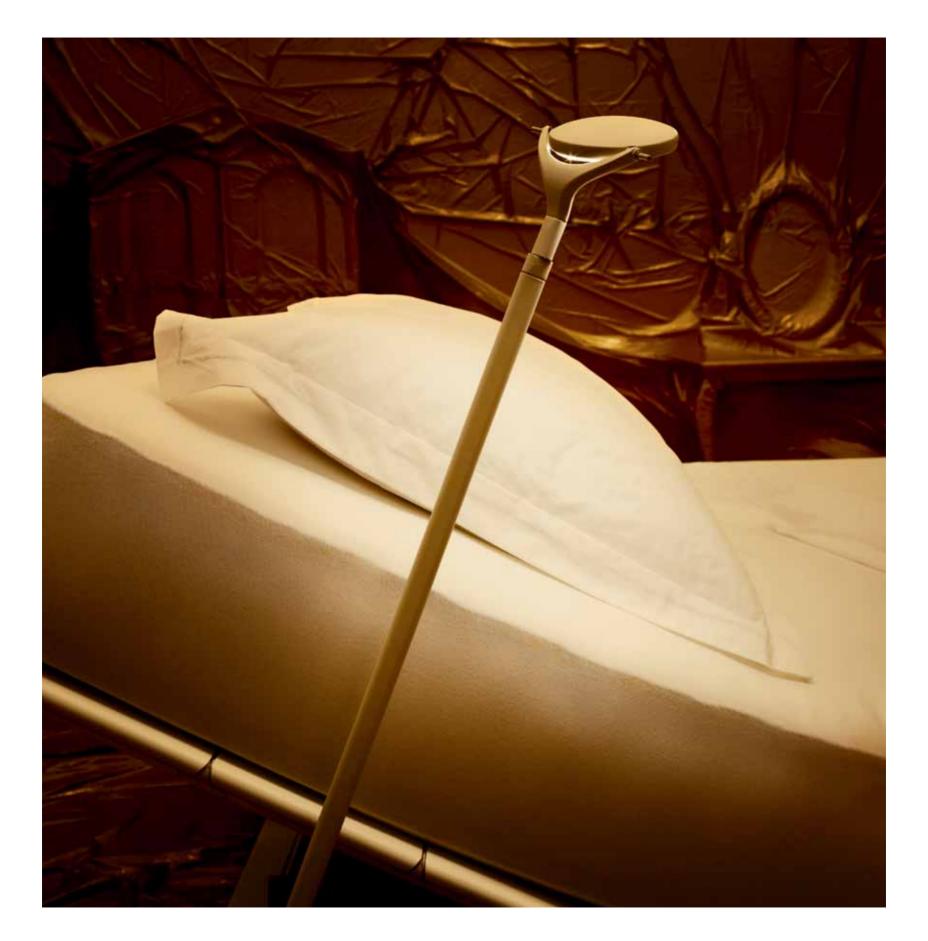


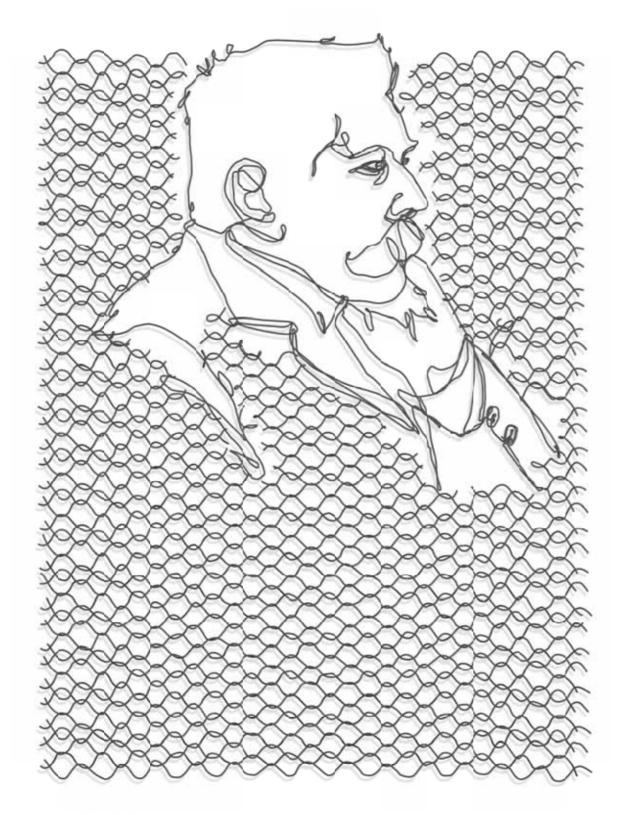
Auping nights, Better days





ROYAL AUPING, ROYAL SLEEPING

ROYAL NIGHTS	3.
AN EYE FOR DETAIL	5.
MY OWN STYLE	12.
ROYAL; PURE WHITE	14.
ROYAL; SPARKLING BRONZE	18.
ROYAL; DEEP BLACK	24.
A TAILOR-MADE SOLUTION	30.



Johannes Albertus Auping

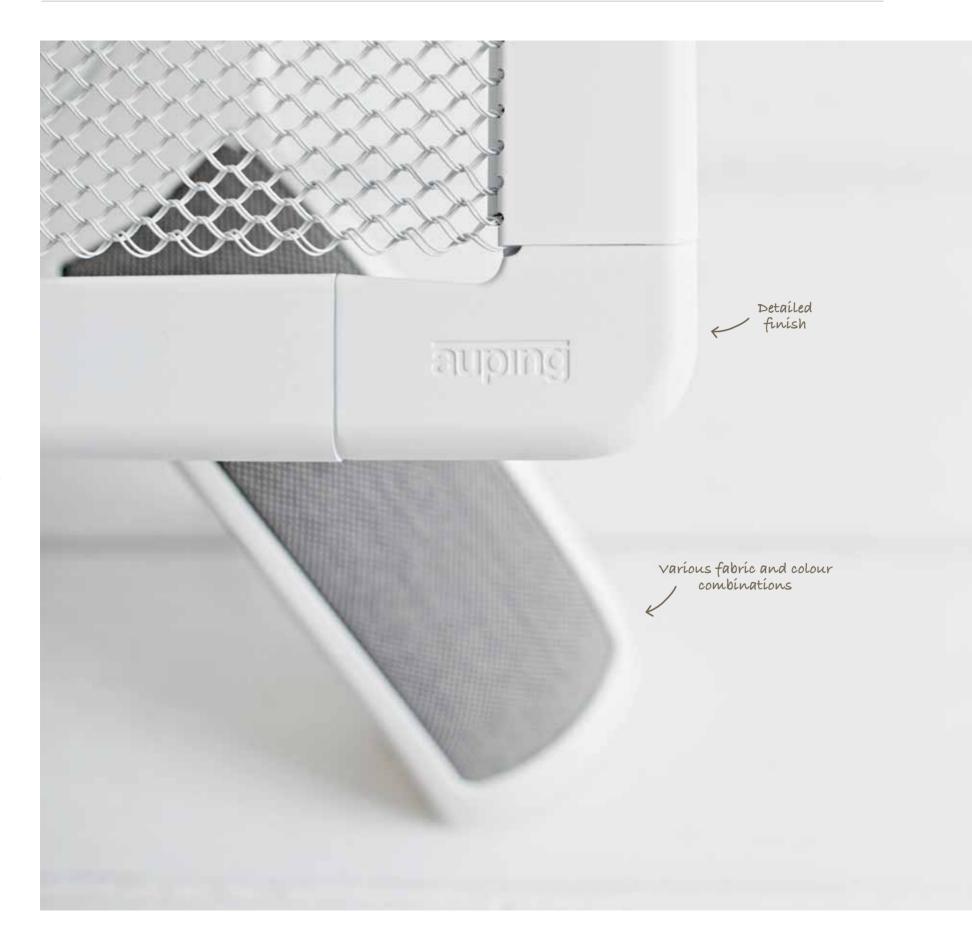


ROYAL NIGHTS

'ROYAL AUPING'. BACK IN 1888 JOHANNES ALBERTUS AUPING COULD NEVER HAVE IMAGINED THAT THE FIRST MESH-BASED BED BASES, WHICH HE SUPPLIED TO HOSPITALS IN DEVENTER AND AMSTERDAM, WOULD ONE DAY BEAR SUCH A CHIC TITLE. TODAY THE COMPANY IS STILL A FAMILY-OWNED COMPANY AND FOR THE PAST 125 YEARS AUPING HAS BEEN THE SPECIALIST OF CHOICE FOR PEOPLE WHO APPRECIATE A GOOD NIGHT'S SLEEP AND GUARANTEED COMFORT. IN OTHER WORDS, THE FIRST CHOICE FOR PEOPLE LIKE YOU.

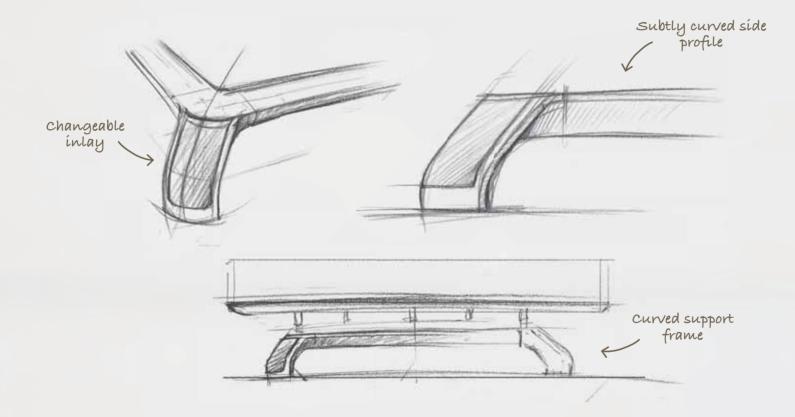
Johannes Albertus Auping contributed to a number of innovations which have improved our sleeping experience. Today, his continuous quest for improved flexibility and ventilation has resulted in a large range of tailor-made bedding solutions. A collection of bed bases, mattresses and accessories which are continuously adapted to satisfy your current sleeping needs, under the watchful eye of leading international designers and the Auping design team. Combined with reliable craftsmanship and years of experience Auping continues to be a strong brand. In addition, it is Auping's aim to make all of its products recyclable and to manufacture more efficiently and sustainably according to the Cradle to Cradle principle.

This royal allure is embodied by Auping Royal. This bed is the crème de la crème in the high-end segment. Purchasing a Royal bed from Royal Auping... Your guarantee for a majestic sleeping experience!



AN EYE FOR DETAIL

From the first sketch to a fully elaborated bed model. Auping is proud to present its flagship product, Auping Royal, the high-end segment in terms of personalized sleeping comfort, adjustability and relaxation.



AN UNDISTURBED SLEEP

The Royal mesh base is equipped with innovative solutions which will enhance your personal sleeping comfort. Royal is the first bed which adapts itself to your sleeping position while you are asleep. A clever, newly developed technical feature lets you enjoy an undisturbed night's sleep.

ROYAL SLEEPING COMFORT

Auping's showpiece with special attention to design, materials and details. A durable design combined with the latest in sleep technology.

A UNIQUE BED

The bed can be fully customised due to the various colour and fabric options, the adjustability options, accessories and design options, truly making this a unique bed.



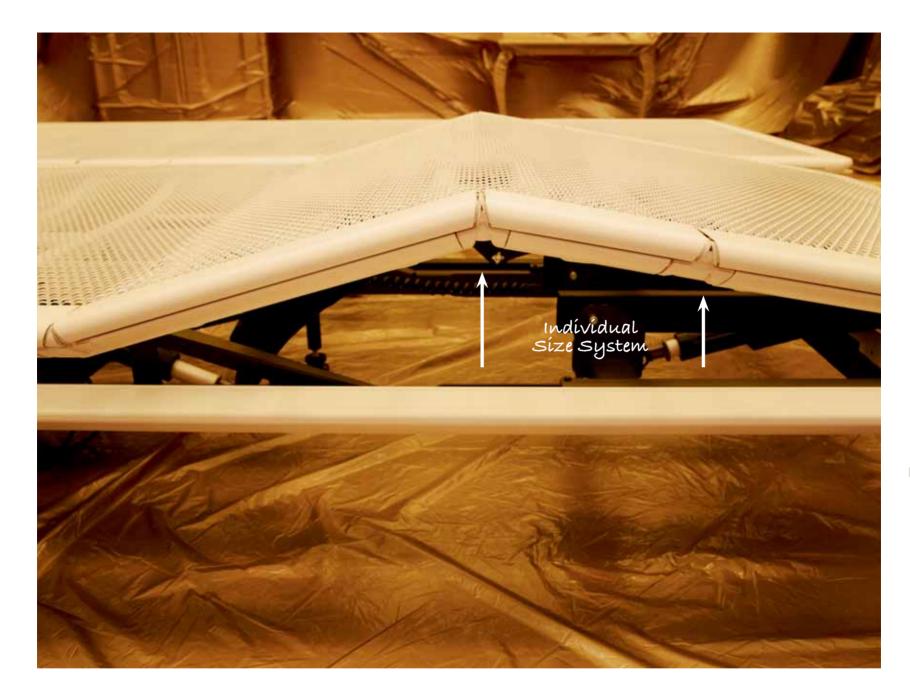




p.8

I FEEL SECURE AND COMFORTABLE

Royal is equipped with an automatic comfort zone. This zone has been incorporated into the mesh base at shoulder level. The zone senses whether you are lying on your back, stomach or side and will adjust the bed's comfort accordingly. The mesh base and mattress thus adapt themselves to your body contours, to the benefit of your sleeping position as well as your sleep. Combine Auping Royal with the Maestro or Vivo mattress for an optimal effect. The shoulder zone of these mattresses has been designed to match that of the mesh base, resulting in a perfect combination.



MY SIZE IS THE CRITERION

Are you a dreamer or rather a down-to-earth personality? Auping Royal has been designed with every type of body in mind. And what's more, if you and your partner have different body lengths, the individual size system will provide the perfect solution for this. This feature allows you to individually adjust the upper leg section of the bed base. So you and your partner no longer have to make concessions and you can both read a book or watch TV together in full comfort.



p.10

EVERYTHING WITHIN HAND'S REACH

A lot of people enjoy reading a book before they go to sleep. It is an essential part of their sleeping ritual. But when you raise the back section of your bed, your bedside table and light are usually too far back for you to be able to comfortably reach them.

Auping has devised the perfect solution to this problem by creating the Slide Back System. Your Royal bed automatically slides back as soon as you raise the back section. Isn't it more fun to read in full light?



MY FAVOURITE POSITION

The bed base, depending upon the version, can be adjusted at 2 or at 5 points. Royal also has an XBS, or eXtra Back Support, which provides the level of support you need for your back.

- The 2-point version: the back support and foot-lift of your Royal are adjustable.
- If you opt for the 5-point version, your Royal will adjust your head and back support, foot-lift, knee bend and eXtra Back Support (XBS).

MY OWN STYLE

Auping Royal is available in three colours and can be combined with various highquality fabrics and finishes. You can choose from three frame colours: peaceful Pure White, stylish Deep Black and luxurious Sparkling Bronze. The frame colours can be combined with a headboard and inlays – in three fabric colours and three leather look colours. This means you can choose from 144 options to design a Royal bed that is completely in line with your taste.

AVAILABLE IN VARIOUS COLOUR AND FABRIC COMBINATIONS:







PURE WHITE





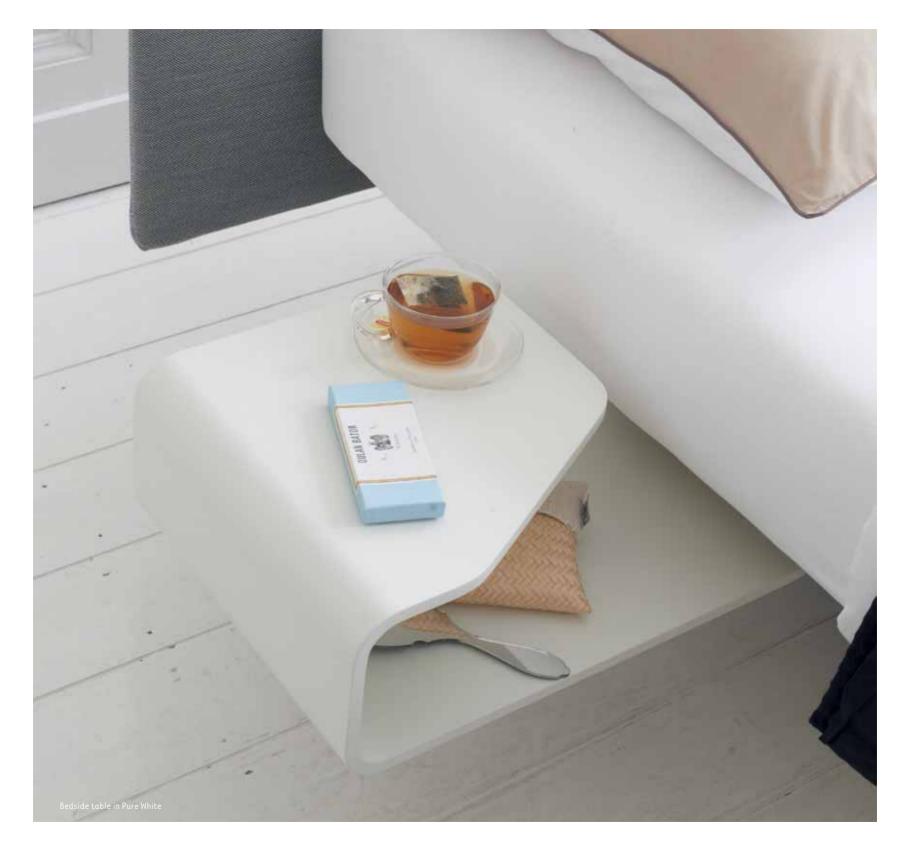


You can choose your Royal headboard and inlays covered with the Danish Kvadrat fabric. Three colours of yarn are combined into a colour mix which perfectly suits the colour of your bed. This innovative design fabric is of an excellent quality, making it the perfect match for Auping.

Fact: the atmosphere of your bedroom plays a major role in your sleep quality.

MY OWN OASIS

Your bedroom is a highly personal space where you should be able to feel totally happy being the person you are. Here is where you can relax. Where you share intimacy. Where you recover from the flu. Where you receive gifts on your birthday. Where you hide under the covers when watching a scary movie. In this haven of tranquillity the Royal is an eye-catching gem. A permanent and inviting focal point. This is where you lie down to relax!





There will always be enough light from the Auping Reading Light. There is a reflector in the shade so you will never be blinded by the light of your lamp. The shade can be adjusted from left to right and up or down. So you can read without disturbing your partner beside you.

ROYAL ALLURE

The stylish design, the top-quality materials and the elaborate finishing contribute to Auping's Royal allure. All the ingredients for your optimal personal sleeping comfort have been brought together in the new Royal. State-of-the-art technologies have been applied to this bed, making your sleeping experience even more comfortable.



SPARKLING BRONZE







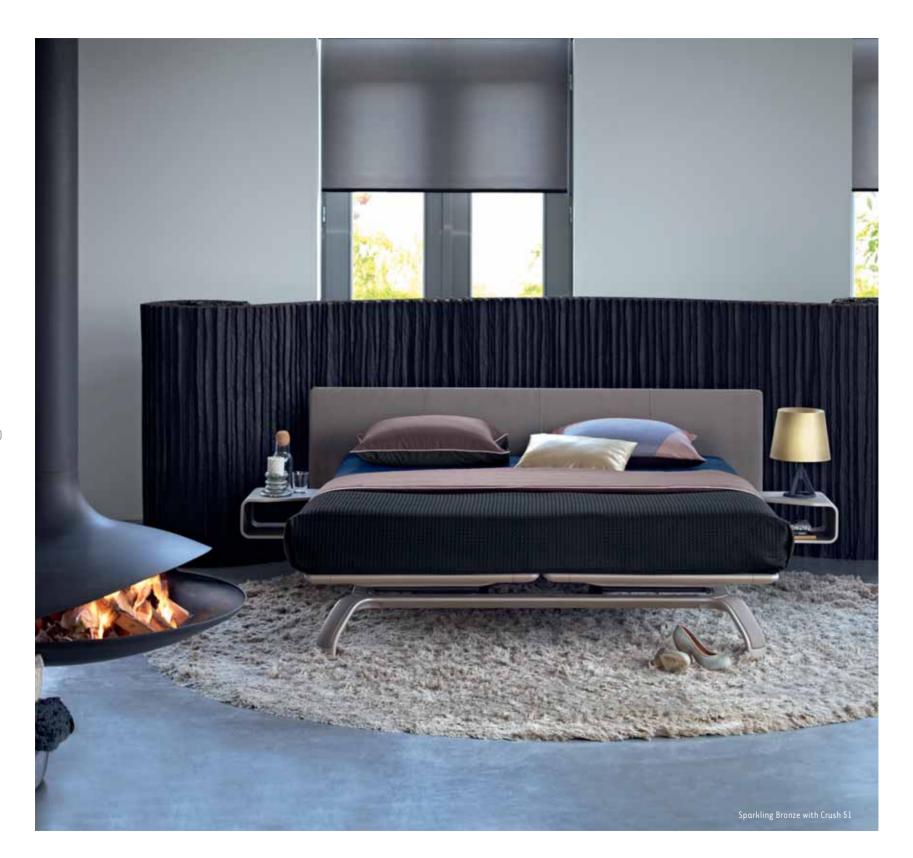


The Royal headboard shows elegantly curved corners. The wooden version is finished with oak veneer. A nice detail is the finish at the headboard's top edge, where you can see the 13 layers of beech plywood.

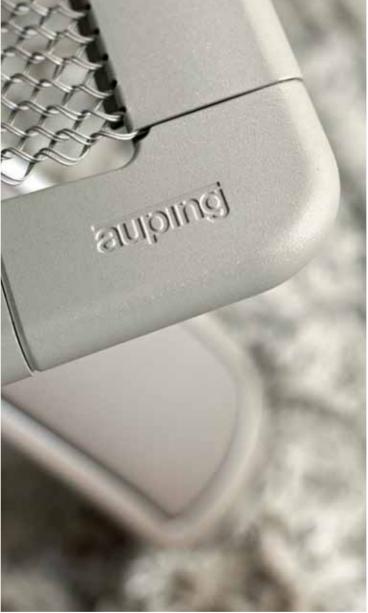
Fact: during your sleep your vertebrae restore themselves. That is why you are always a little bit taller in the morning when waking up than when you go to sleep.

MY NATURAL BALANCE

You make a lot of unconscious movements in your sleep. What's nice to know about Auping Royal is that it provides you with continuous comfortable support. Regardless of your position, the bed base and mattress will automatically adapt to your body, which will remain in balance throughout the night. This all happens without your noticing it, but in the morning you will find out what an impact this has, and how wellrested you are. In addition you can also set your bed to your own specifications, depending on your body length. When you possess a Royal bed, you will wake up feeling energized, looking forward to endless Royal nights.



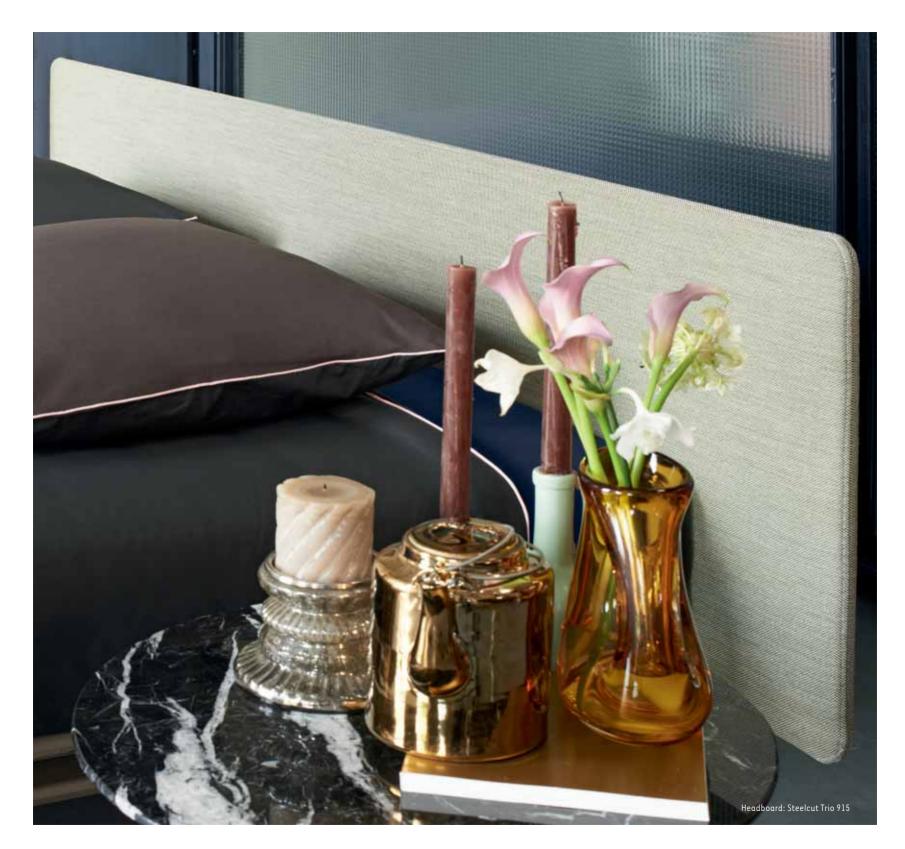




Every part of a Royal bed will be checked down to its smallest detail, and all components are then carefully assembled to create the perfect Royal bed.

ALL MY WISHES FULFILLED

Auping Royal has allure. This is obvious from its design, the materials used and the attention to detail. Royal offers state-of-the-art technologies to create your own individual bed, satisfying all your personal requirements. p.21





STORAGE

The Royal bedside table offers sufficient storage options. Besides this the headboard has an additional storage shelf at the back, and a socket on each side. Perfect, when you want to charge your phone at night on your bedside table.



DEEP BLACK





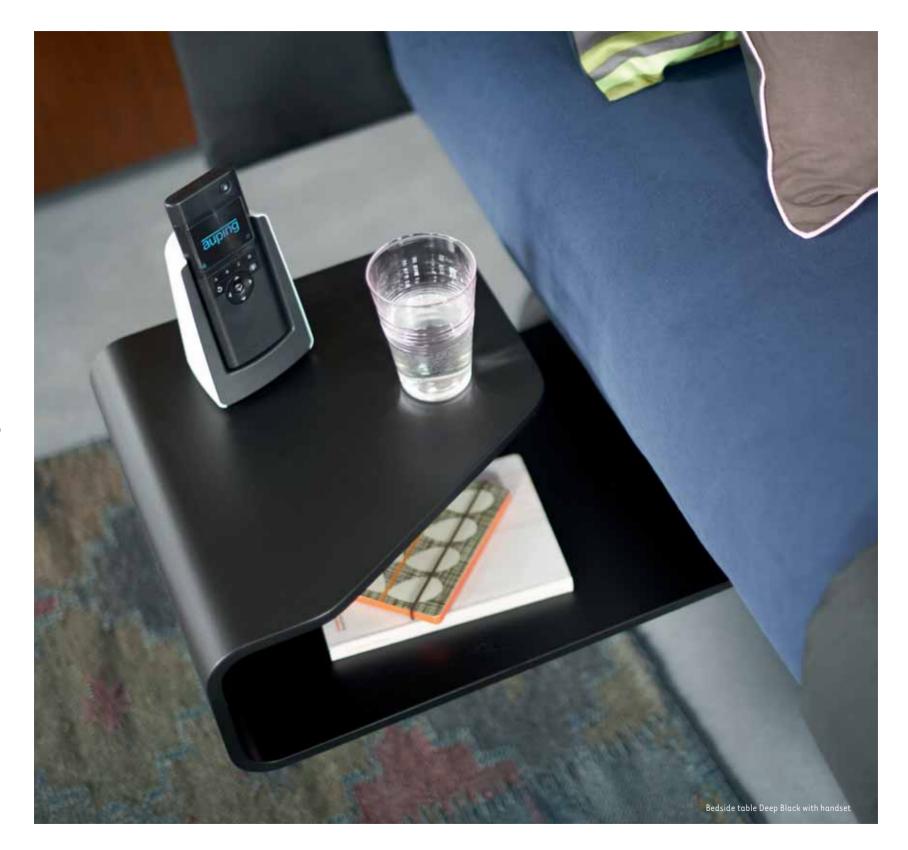


The legs of the Royal have been fitted with inlays, which can be covered with various fabrics in various colours. These inlays are available separately, which means that you can also customize your Royal bed to suit your taste at any time you wish.

Fact: on average, you spend a third of your life in bed, so you cannot afford to economize on comfort.

MY OWN STYLE

Auping Royal can be customized in several ways. Based on the variety of options you can actually "compose" your bed according to your own specifications. You can even express your preferences in the bed's design. The Royal is available with a headboard, inlays, and bedside tables and reading lights in various colour combinations.







The Royal handset, which also serves as an alarm, a wake-up function and a night light, is easy to use. The display shows exactly what is happening. Have you found a comfortable position? Then save it in your preferences and you will be able to return to your favourite position with a simple click.

START YOUR DAY WITH ENTHUSIASM

The Auping design team paid a lot of attention to the handset, which allows you to adapt the bed to your personal preferences. On the screen you can see exactly which section of the bed is being adjusted. And the bed will return to your favourite sleeping position with a simple click. The Royal handset also has an alarm clock with a wake-up function in the base station, so you can mimic a natural sunrise in your bedroom. The various light intensity settings will stimulate your energy and sleep hormones. You will wake up with a more peaceful and harmonious feeling. Ready for a new day!

ROYAL AUPING, ROYAL SLEEPING







Thanks to the various options in terms of colours, materials, finishes and the accessories you can fully customize your Royal to your own specifications, creating a truly unique bed.





A TAILOR-MADE SOLUTION

Royal is available in 3 versions, allowing you to choose from various adjustability options and a flat version.



ROYAL M5

- Fully electronically adjustable with a motorized adjustable back section, head support, XBS® (eXtra BackSupport), foot lift and individually adjustable knee bend. Optional Slide Back function available.
- Unique shoulder comfort zone; automatically adapts to your sleeping position.
- User-friendly Radio Frequency handset with memory setting, synchronous adjustment, on/off function for the light in the base station, alarm and child lock.
- Base station as a holder and charger for the handset with integrated lighting and a wake-up function.



ROYAL M2

- Electronically adjustable back section, foot lift and individually adjustable knee bend. Optional Slide Back function available.
- Unique shoulder comfort zone; automatically adapts to your sleeping position.
- User-friendly Radio Frequency handset with memory setting, synchronous adjustment, on/off function for the light in the base station, alarm and child lock.
- Base station as a holder and charger for the handset with integrated lighting and a wake-up function.



ROYAL FLAT

- Flat mesh base.
- Unique shoulder comfort zone; automatically adapts to your sleeping position.





CHOOSE YOUR ACCESSORIES



ROYAL HEADBOARD

- Wooden or upholstered headboard with elegantly rounded corners
- Wooden headboard with a special oak veneer finish
- Upholstered headboard, beautifully finished with double quilt stitching
- Additional storage space and sockets in the back



ROYAL BEDSIDE TABLE • Beautiful curved design

- Sufficient storage space
- A perfect match with the Royal design



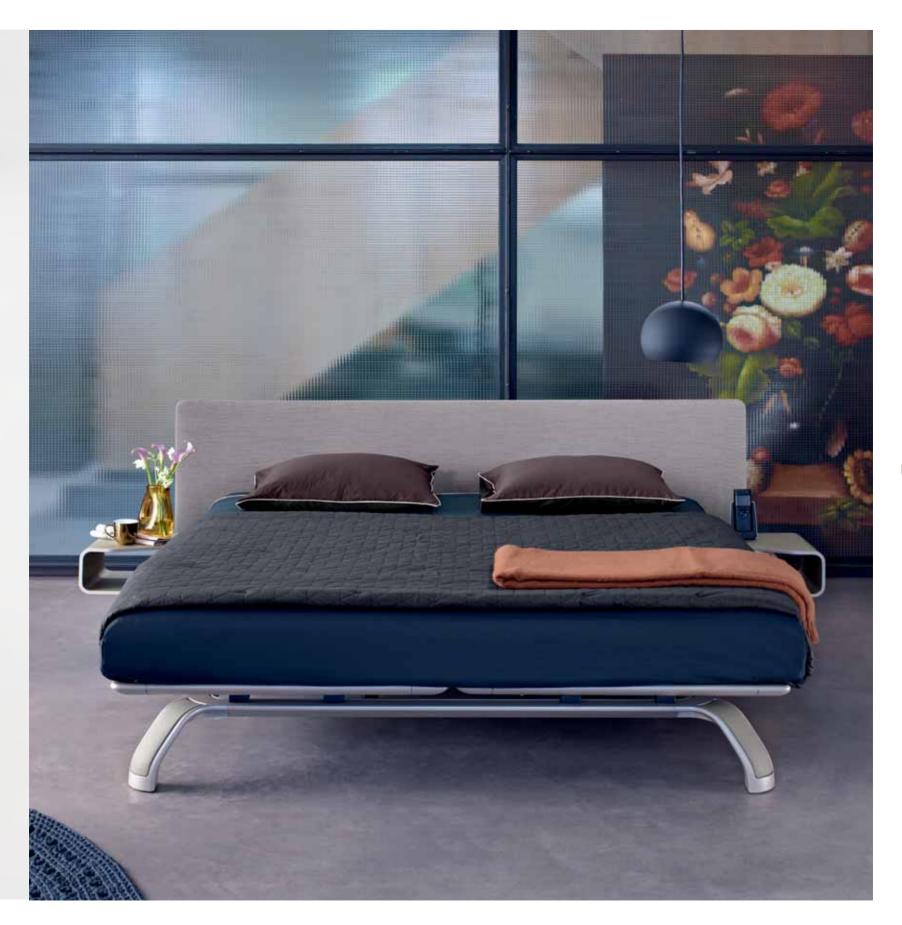
ROYAL FLOOR LIGHT

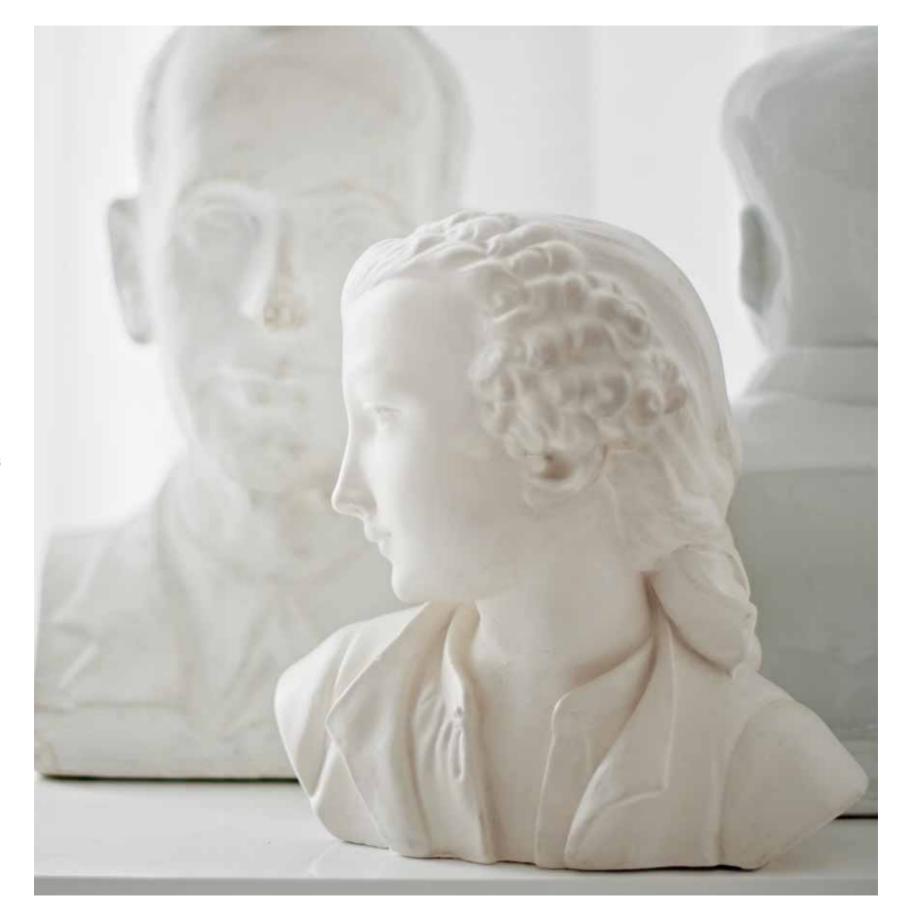
- Useful function when getting in and out of bed in the dark
- Energy-saving LED lighting
- Light intensity, duration and sensitivity of the daylight sensor can be individually set



AUPING READING LIGHT

- Direct reading light which can be dimmed for indirect lighting
- Energy-saving LED lighting
- The shade can be positioned any way you like











Auping nights, Better days

2.2

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